

# Hospitality Furniture Concepts

#### ADD SVU\_SHAPE

Comfortable and versatile, the ADD seating system is the first syllable of a speech that expresses different worlds, meeting specific design needs and adapting to existing architectural features. Soft, rounded corners are distinctive features of ADD compositions, which, thanks to corner elements, interact in spaces with colours and versatility to create S, V and U-shape compositions.

#### Description

Modular seating system with powder coated aluminium frame with webbed elastic support. Two types of recycled die-cast aluminium legs, one for corners and another to connect frames for larger configurations. Each leg type is available in two heights. Backrests and accessories can be fixed to the frame in several positions by using existing holes. Cushions and backrests in moulded polyurethane foam with polyester fiber, all fire-retardant, upholstered with removable fabric, soft leather or eco-leather. ADD is complemented by several accessories in HPL Fenix® 10 mm.: tops, trays, magazine racks, box for sockets. All metal parts are powder coated.





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# **Brand Content**

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#### BRAND

# Lapalma

An interpreter of great international designers, thanks to an all-Italian production that combines craftsmanship and automation, essentiality and respect for the environment, Lapalma produces furnishing elements for contemporary living spaces. The story of Lapalma is one of family, work and above all passion. Intuition, tenacity, know-how and stainless passion, such as metal, a material that the company has been skilfully working with for over forty years, combining it with wood, leather, fabrics and other innovative materials to create furnishing elements with clean, timeless lines. Lapalma has dedicated a collection of versatile, elegant and extraordinarily comfortable furniture to contemporary living spaces, which are fluid because they are changing. Unique and systemised furniture, soft and colourful in the variations that personalise each room. Furniture that is Italian in its craftsmanship and open to the essentiality of international design. Collaboration with leading designers has resulted in products that represent a perfect combination of design and aesthetics: chairs, tables, armchairs and stools - such as the iconic LEM, designed in 2000 by Shin +Tomoko Azumi - that have led to the company being fully integrated into major international projects - from hotels to shops, museums to airports. And it has won several awards. Workshop, carpentry, upholstered furniture workshop and assembly are the production areas, all inside the company, where a good balance between technology and the hand of man gives shape to an eclectic and elegant proposal with a strong focus on sustainability. Each stage of the production process reflects the company's great sensitivity towards the environment: from product design to the selection of the materials used through to disposal.



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# lapalma

From Italy, Lapalma produces recognisable deigns. Chairs, armchairs, stools and tables are the result of ongoing research, which creates and blends creativity and practicality.