



ASCENT

ASCENT TAKES AIRPORT AND PASSENGER TERMINAL FURNITURE TO NEW HEIGHTS OF FREEDOM AND FLEXIBILITY.

Ascent is a modular beam seating system, easy to set up and customize, to bring a captivating and inviting charm to any terminal area. Using straight, curved, and concave shapes, you can create unique seating arrangements tailored to the specific location.

Ascent's gentle curves, smooth textures, and sustainable wood also contribute to creating a warm and welcoming atmosphere that encourages passengers to sit down and relax.

Hospitality Furniture Concepts is the exclusive distributor of Green Furniture Concept for airports and passenger terminals in Australia.



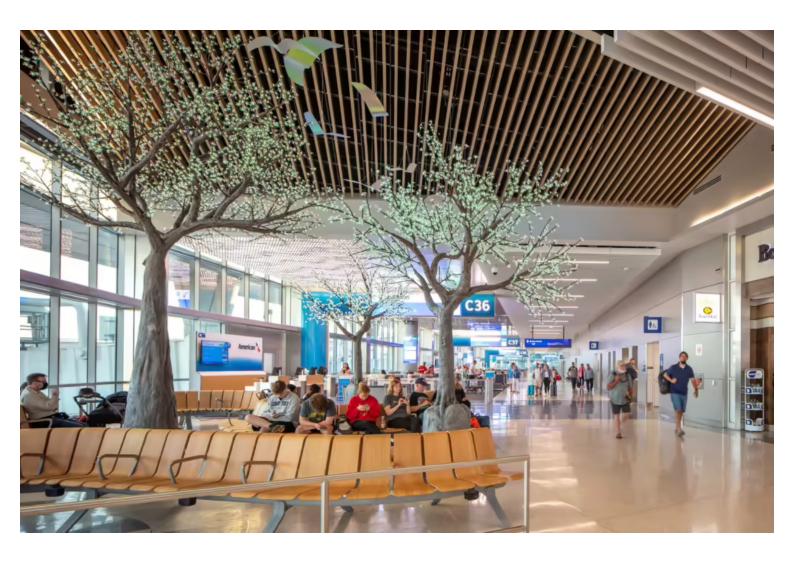
















Endless Configurations

Accent is a collection of straight and curved pieces with or without backs that connect to create a myriad of combinations, and is available in Bench, Lounge and Perch configurations.

Power Up

Easily add power modules below any seat, or install tables with seamlessly integrated wireless charging technology.

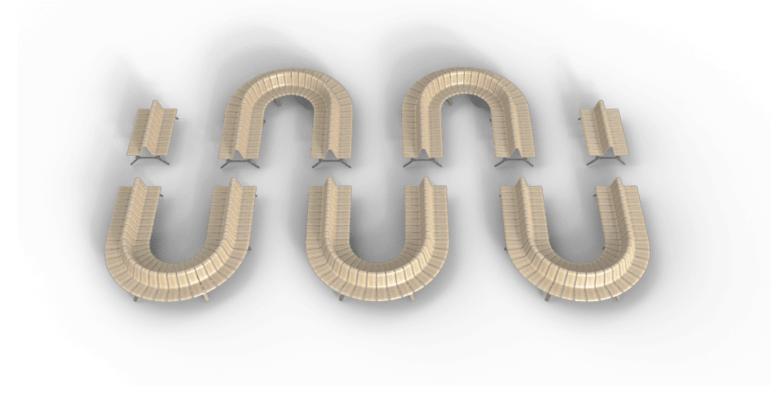
Notable features

- Wood from 100% certified sources
- 75% recycled post-consumer aluminum
 Legs more than 90% recycled post-consumer steel for legs
 Treated with hardwax oil with 0% VOC content
- Adhesive with low formaldehyde and VOC content
- Individual parts can be replaced



Documents and downloads

Ascent CAD > GFC Brochure >



Ascent Seating Series





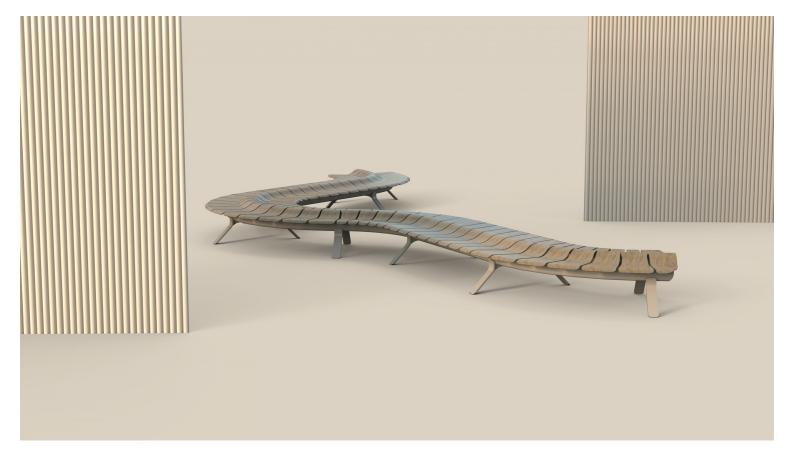
Ascent Double Rise





Ascent Double Rise





Ascent Double Bench





Ascent Back





Ascent Accessibility





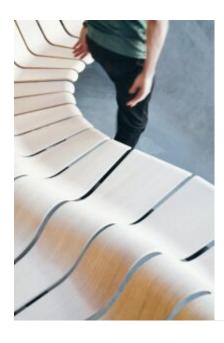
































Catalogue

Download the Green product catalogue

About



Green Furniture Concept designs sustainable seating and lighting for public interiors. Their focus is on creating welcoming spaces that are tailored to each client's needs and built to solve real-world challenges.

All products are made in Europe and feature in destinations such as Dublin Airport, Topanga Mall (Los Angeles), and Stockholm Central Station. In Australia, Hospitality Furniture Concepts are the exclusive distributor for Green Furniture Concept.





Creating Public Spaces People Want to Be In

Green Furniture Concept transforms public spaces into people-centred environments. Their designs bring warmth, ambience, and inclusivity to airports, stations, and other high-traffic interiors. Each piece encourages connection and calm — creating spaces people enjoy, share, and return to.





Designing spaces that drive profit.

Green Furniture Concept creates inviting environments near retail zones — spaces that encourage people to pause, take in their surroundings, and stay a little longer. These are places that spark curiosity, inspire connection, and naturally lead to spending.



At Edinburgh Airport, areas furnished with Green Furniture products saw a **14% increase in retail and F&B sales**, proving that good design doesn't just look right — it performs.

Relavant Blog Posts



<u>Altitude Lounge by Zaneti — Modular Seating for Airports, Lobbies and Waiting Areas</u>

The Altitude Lounge by Zaneti is designed for the evolving needs of airports, transport terminals, [...]

14
Oct





HFC Expands with Green Furniture Concept Products

At Hospitality Furniture Concepts (HFC), we're always on the lookout for sustainable, innovative, and design-forward [...] 25 Sep





<u>Passenger Terminal Expo - Elevating Passenger Experiences: HFC's Partners Shine</u>

In the bustling world of airport terminals, every detail counts in shaping travellers' experiences. At [...] 08 May



Boosting Customer Satisfaction: The Power of Public Spaces with Charging Solutions

In our increasingly digital world, it's no secret that we're tethered to our electronic devices. [...] 05 Oct





Navigating Airport Beam Seating: A Guide to Comfort and Style

Airports are bustling hubs where travelers from all walks of life converge, making their journey [...] 03 Oct





Eastern Creek Quarter SC (Stage 1) – EQC Social Hub

Brand, Zaneti, Public Space Project







Prahran Square – 'Central Square' & 'The Lawn' Furniture

Zaneti, Brand, Public Space Project







GenesisCare, Campbelltown (NSW) - Stage 1 - Rooftop Garden

Zaneti, Brand, Public Space Project







Collins Place, Melbourne

Public Space Project



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Gold Coast Airport







Newark Liberty International Airport







DB Main Station Halle (Saale)







Shepparton Train Station







Burwood Brickworks Shopping Centre

Zaneti, Brand, Public Space Project







Shute Harbour

Zaneti, Brand, Hospitality, Public Space Project







Alice Springs Airport

Public Space Project

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BRAND

Green Furniture Concept

Green Furniture Concept creates sustainable furniture and lighting for public interiors. Their work focuses on transforming high-traffic environments into welcoming, people-centred places. Each collection is carefully designed to enhance comfort, movement, and connection within airports, retail hubs, and civic spaces.

Manufactured in Europe, their products can be found in global landmarks such as Dublin Airport, Topanga Mall in Los Angeles, and Stockholm Central Station. Every piece combines timeless design with long-lasting materials and circular production methods — proving that sustainability and design excellence can coexist seamlessly.

Green Furniture Concept's approach goes beyond individual products. It's about creating places where people want to



linger — spaces that are both profitable and restorative. In fact, Edinburgh Airport recorded a 14% increase in retail and F&B sales in areas furnished with Green Furniture products.

Harrows are the exclusive partners for Green Furniture Concept in New Zealand, while Hospitality Furniture Concepts proudly represents the brand in Australia.