



## ASCENT

### **Ascent takes airport and passenger terminal furniture to new heights of freedom and flexibility.**

Ascent is a modular beam seating system, easy to set up and customize, to bring a captivating and inviting charm to any terminal area. Using straight, curved, and concave shapes, you can create unique seating arrangements tailored to the specific location.

Ascent's gentle curves, smooth textures, and sustainable wood also contribute to creating a warm and welcoming atmosphere that encourages passengers to sit down and relax.

Hospitality Furniture Concepts is the exclusive distributor of Green Furniture Concept for airports and passenger terminals in Australia.





ADDITIONAL INFORMATION

Arms	<a href="#">Yes, No</a>
Leadtime	<a href="#">14 weeks +</a>
Linking	<a href="#">Yes</a>
Price	<a href="#">More than 500</a>
Material	<a href="#">Wood</a>
Award	Red Dot Design Award 2021, Archiproducts Awards 2020





## Endless Configurations

Accent is a collection of straight and curved pieces with or without backs that connect to create a myriad of combinations, and is available in Bench, Lounge and Perch configurations.

## Power Up

Easily add power modules below any seat, or install tables with seamlessly integrated wireless charging technology.

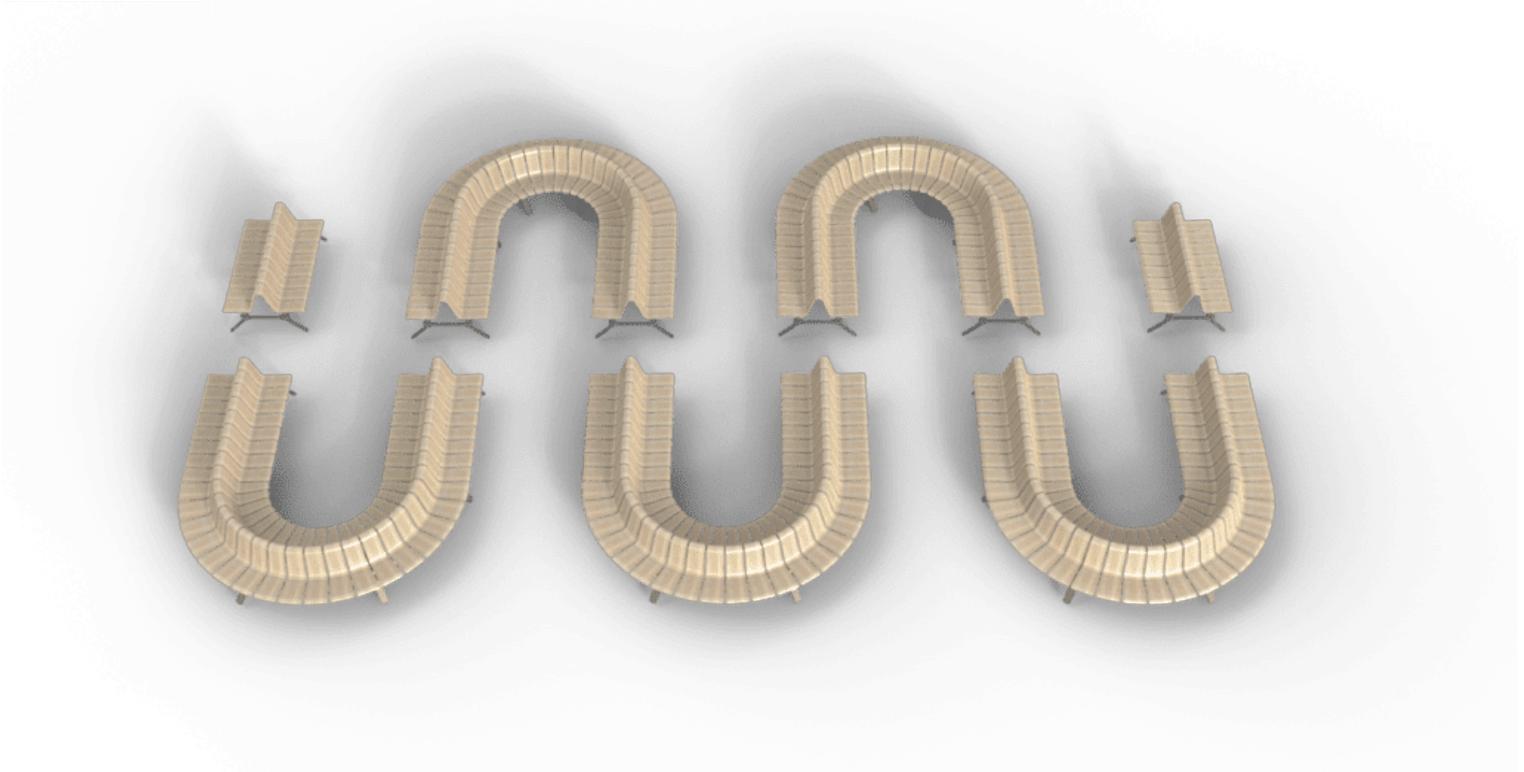
## Notable features

- Wood from 100% certified sources
- 75% recycled post-consumer aluminum
- Legs – more than 90% recycled post-consumer steel for legs
- Treated with hardwax oil with 0% VOC content
- Adhesive with low formaldehyde and VOC content
- Individual parts can be replaced

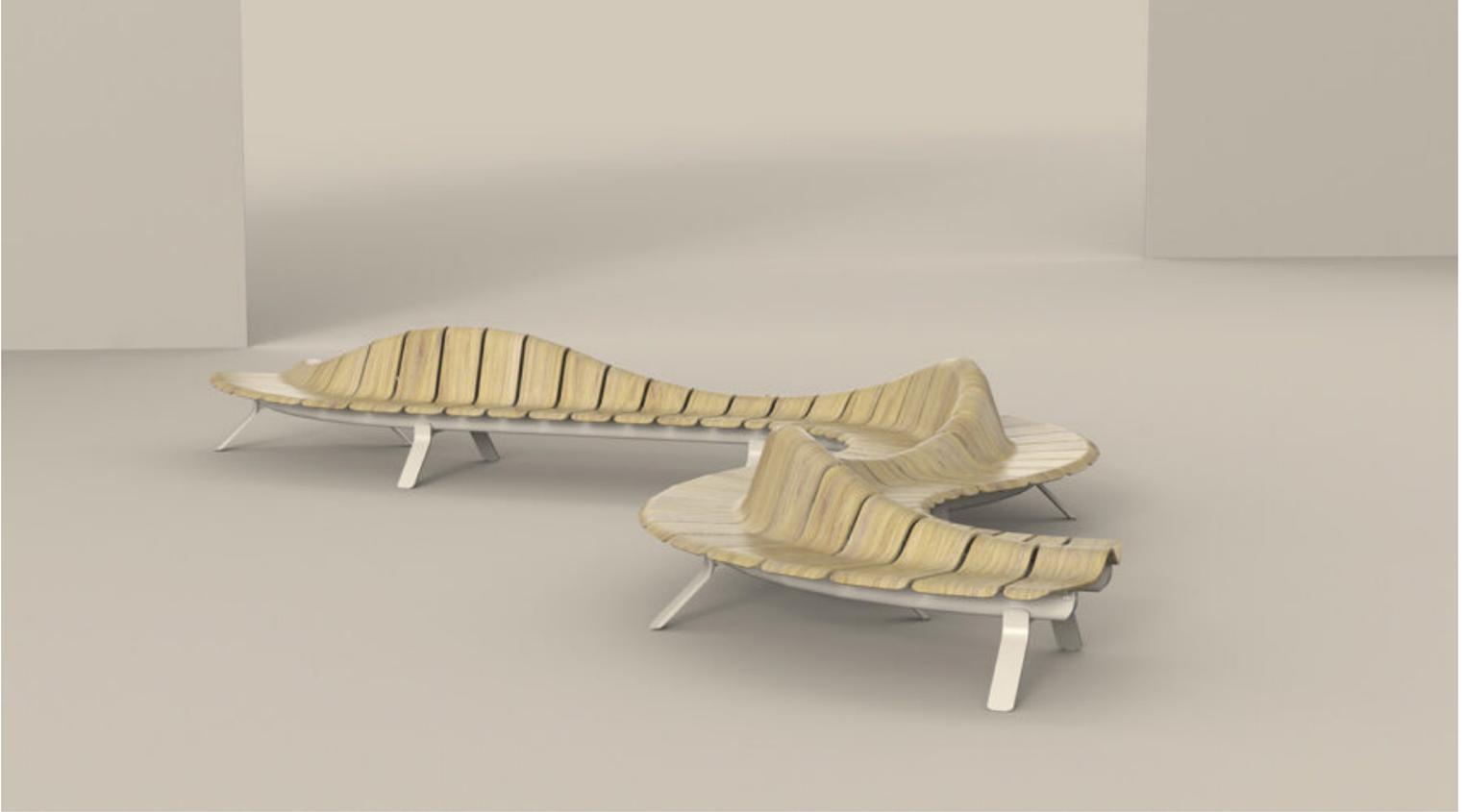


## Documents and downloads

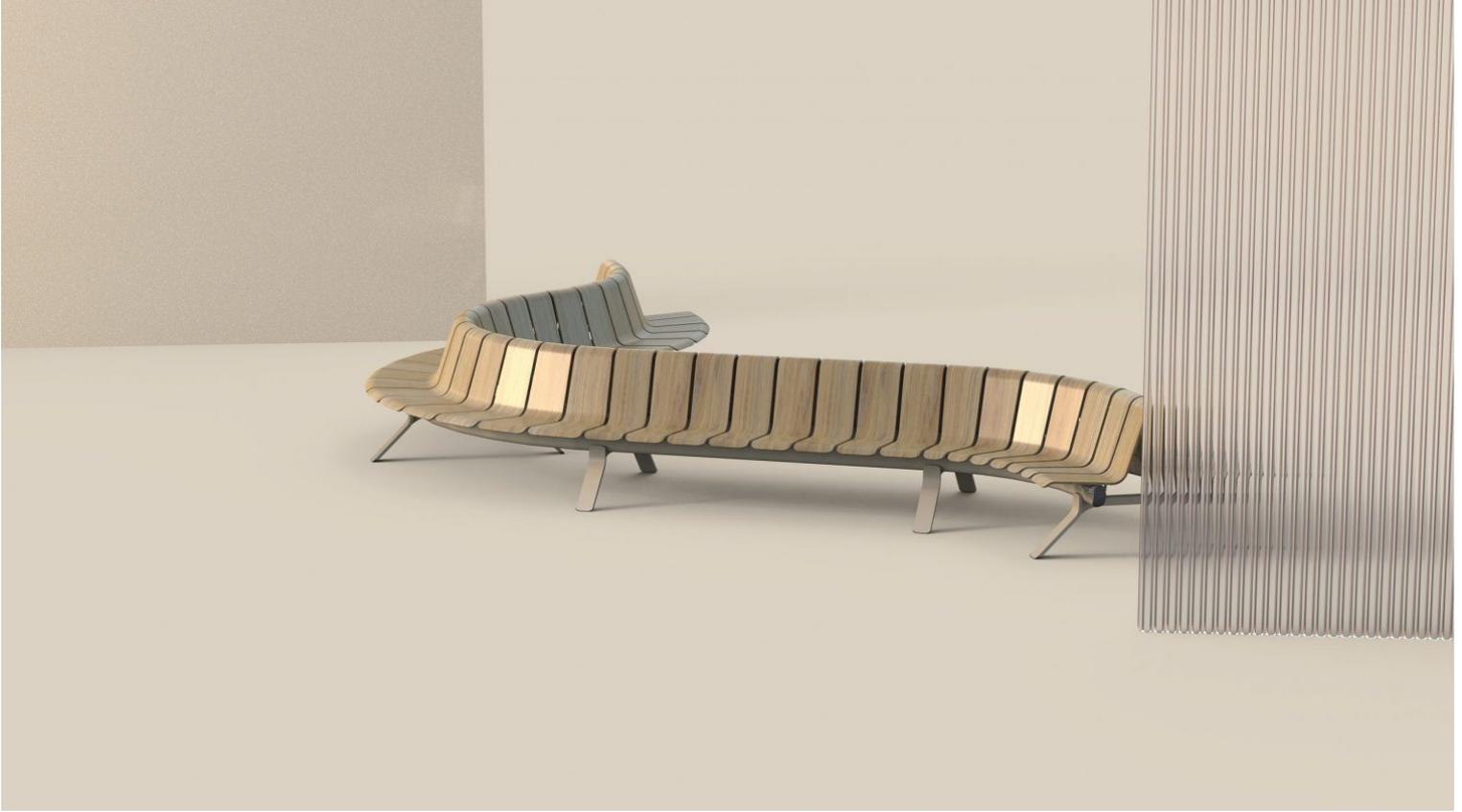
[Ascent CAD >](#)  
[GFC Brochure >](#)



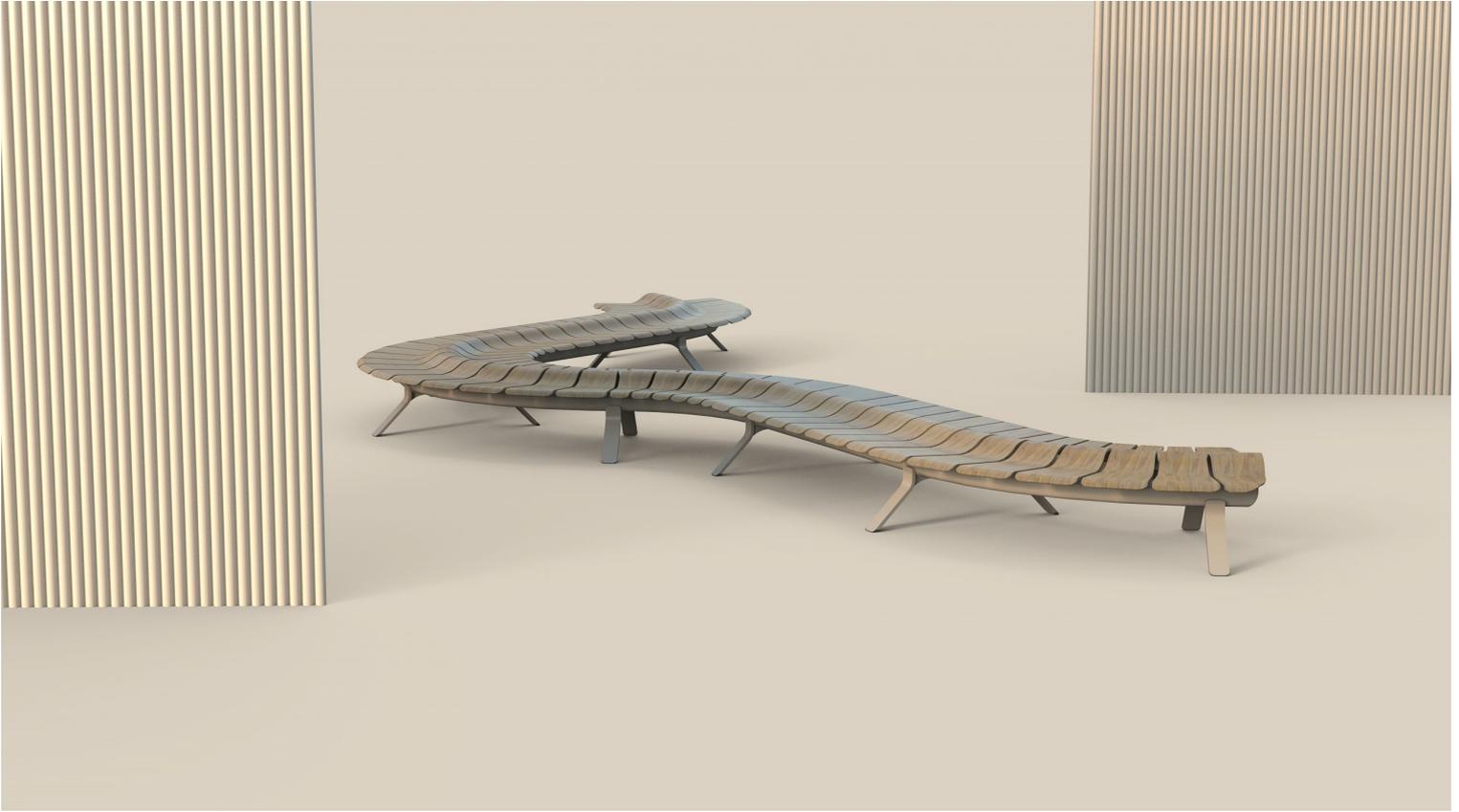
## Ascent Seating Series



Ascent Double Rise



Ascent Double Rise



Ascent Double Bench



Ascent Back



Ascent Accessibility















## Catalogue

[Download the Green product catalogue](#)

## About



**Green Furniture Concept** designs sustainable seating and lighting for public interiors. Their focus is on creating welcoming spaces that are tailored to each client's needs and built to solve real-world challenges.

All products are made in Europe and feature in destinations such as Dublin Airport, Topanga Mall (Los Angeles), and Stockholm Central Station. In Australia, Hospitality Furniture Concepts are the exclusive distributor for Green Furniture Concept.



## Creating Public Spaces People Want to Be In

Green Furniture Concept transforms public spaces into people-centred environments. Their designs bring warmth, ambience, and inclusivity to airports, stations, and other high-traffic interiors. Each piece encourages connection and calm — creating spaces people enjoy, share, and return to.



## Designing spaces that drive profit.

Green Furniture Concept creates inviting environments near retail zones — spaces that encourage people to pause, take in their surroundings, and stay a little longer. These are places that spark curiosity, inspire connection, and naturally lead to spending.



At Edinburgh Airport, areas furnished with Green Furniture products saw a **14% increase in retail and F&B sales**, proving that good design doesn't just look right — it performs.

## Relavant Blog Posts



### [Street Furniture Australia: A Guide for Councils & Architects \(2026\)](#)

Street Furniture Supply Across Australia We supply street furniture for projects in Melbourne, Sydney, Brisbane, [...]

24  
Feb



[Altitude Lounge by Zaneti — Modular Seating for Airports, Lobbies and Waiting Areas](#)

Airport Lounge Seating Australia | Altitude Lounge by Zaneti The Altitude Lounge by Zaneti is [...]

14  
Oct



### [HFC Expands with Green Furniture Concept Products](#)

At Hospitality Furniture Concepts (HFC), we're always on the lookout for sustainable, innovative, and design-forward [...]

25  
Sep



**[Passenger Terminal Expo - Elevating Passenger Experiences: HFC's Partners Shine](#)**

In the bustling world of airport terminals, every detail counts in shaping travellers' experiences. At [...]

08  
May



**[Boosting Customer Satisfaction: The Power of Public Spaces with Charging Solutions](#)**

In our increasingly digital world, it's no secret that we're tethered to our electronic devices. [...]

05  
Oct



### [Navigating Airport Beam Seating: A Guide to Comfort and Style](#)

Airports are bustling hubs where travelers from all walks of life converge, making their journey [...]

03  
Oct

## Public Space Projects



Hospitality  
Furniture  
Concepts



**Eastern Creek Quarter SC (Stage 1) - EQC Social Hub**

Zaneti, Brand, Public Space Project







**Prahran Square – ‘Central Square’ & ‘The Lawn’ Furniture**

Zaneti, Brand, Public Space Project







**GenesisCare, Campbelltown (NSW) – Stage 1 – Rooftop Garden**

Zaneti, Brand, Public Space Project





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La Trobe University

Education, Public Space Project





Hospitality  
Furniture  
Concepts



**Grounds Keeper Cafe - AAMI Stadium**

Education, Public Space Project





Hospitality  
Furniture  
Concepts



Collins Place, Melbourne

Public Space Project





Hospitality  
Furniture  
Concepts



**Gold Coast Airport**

Public Space Project





Hospitality  
Furniture  
Concepts



Newark Liberty International Airport

Public Space Project







**DB Main Station Halle (Saale)**

Public Space Project





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Furniture  
Concepts



Shepparton Train Station

Public Space Project







**Burwood Brickworks Shopping Centre**

Zaneti, Brand, Public Space Project





Hospitality  
Furniture  
Concepts



**Shute Harbour**

Zaneti, Brand, Hospitality, Public Space Project







## Alice Springs Airport

### Public Space Project

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#### BRAND

### **Green Furniture Concept**

Green Furniture Concept creates sustainable furniture and lighting for public interiors. Their work focuses on transforming high-traffic environments into welcoming, people-centred places. Each collection is carefully designed to enhance comfort, movement, and connection within airports, retail hubs, and civic spaces.

Manufactured in Europe, their products can be found in global landmarks such as Dublin Airport, Topanga Mall in Los Angeles, and Stockholm Central Station. Every piece combines timeless design with long-lasting materials and circular production methods — proving that sustainability and design excellence can coexist seamlessly.

Green Furniture Concept's approach goes beyond individual products. It's about creating places where people want to linger — spaces that are both profitable and restorative. In fact, Edinburgh Airport recorded a 14% increase in retail and F&B sales in areas furnished with Green Furniture products.

Harrow's are the exclusive partners for Green Furniture Concept in New Zealand, while Hospitality Furniture Concepts proudly represents the brand in Australia.





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