



NOVA C

The design of the Nova C creates seamless seating, promoting a natural flow, while its ergonomic contours provide the utmost comfort. Its small footprint makes efficient use of the space and are held in place by its own weight, with no need to bolt the sections to the floor, yet can be taken apart for thorough cleaning or reconfiguration.

Like all Green Furniture Concept pieces, the natural wood tones bring warmth and a sense of calm to any space, while the wide selection of available colors and optional accessories allows for customization to ensure every project is unique.

Nova C Series is designed and manufactured by our partner, Green Furniture Concept, and distributed exclusively to airports and passenger terminals throughout the Australia by Hospitality Furniture Concepts.













Endless Configurations

Nova C is a collection of straight and curved pieces with or without backs that connect to create a myriad of combinations, and is available in Bench, Lounge and Perch configurations.

Power Up

Easily add power modules below any seat, or install tables with seamlessly integrated wireless charging technology.

Notable features

Manufactured with 100% commitment to environmental sustainability

Approvals and Certifications

Certified UL Greenguard Gold

Documents and downloads

[Nova C CAD >](#)

[Green Furniture Concept Wood Finishes >](#)

[Nova C Bench Specifications >](#)

[Nova C Double Specifications >](#)

[Nova C Back Specifications >](#)



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Catalogue

[Download the Green product catalogue](#)

About



Green Furniture Concept

Green Furniture Concept designs sustainable seating and lighting for public interiors. Their focus is on creating welcoming spaces that are tailored to each client's needs and built to solve real-world challenges.

All products are made in Europe and feature in destinations such as Dublin Airport, Topanga Mall (Los Angeles), and Stockholm Central Station. In Australia, Hospitality Furniture Concepts are the exclusive distributor for Green Furniture Concept.



Creating Public Spaces People Want to Be In

Green Furniture Concept transforms public spaces into people-centred environments. Their designs bring warmth, ambience, and inclusivity to airports, stations, and other high-traffic interiors. Each piece encourages connection and calm — creating spaces people enjoy, share, and return to.



Designing spaces that drive profit.

Green Furniture Concept creates inviting environments near retail zones — spaces that encourage people to pause, take in their surroundings, and stay a little longer. These are places that spark curiosity, inspire connection, and naturally lead to spending.



At Edinburgh Airport, areas furnished with Green Furniture products saw a **14% increase in retail and F&B sales**, proving that good design doesn't just look right — it performs.

Relavant Blog Posts



[Altitude Lounge by Zaneti — Modular Seating for Airports, Lobbies and Waiting Areas](#)

The Altitude Lounge by Zaneti is designed for the evolving needs of airports, transport terminals, [...]

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Oct



[HFC Expands with Green Furniture Concept Products](#)

At Hospitality Furniture Concepts (HFC), we're always on the lookout for sustainable, innovative, and design-forward [...]

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Sep



Passenger Terminal Expo – Elevating Passenger Experiences: HFC’s Partners Shine

In the bustling world of airport terminals, every detail counts in shaping travellers’ experiences. At [...]

08
May



Boosting Customer Satisfaction: The Power of Public Spaces with Charging Solutions

In our increasingly digital world, it’s no secret that we’re tethered to our electronic devices. [...]

05
Oct



[Navigating Airport Beam Seating: A Guide to Comfort and Style](#)

Airports are bustling hubs where travelers from all walks of life converge, making their journey [...]

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Oct

Public Space Projects



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Eastern Creek Quarter SC (Stage 1) – EQC Social Hub

Brand, Zaneti, Public Space Project





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Prahran Square – ‘Central Square’ & ‘The Lawn’ Furniture

Zaneti, Brand, Public Space Project





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GenesisCare, Campbelltown (NSW) – Stage 1 – Rooftop Garden

Zaneti, Brand, Public Space Project





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Collins Place, Melbourne

Public Space Project





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Gold Coast Airport

Public Space Project





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Newark Liberty International Airport

Public Space Project





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DB Main Station Halle (Saale)

Public Space Project





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Shepparton Train Station

Public Space Project





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Burwood Brickworks Shopping Centre

Zaneti, Brand, Public Space Project





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Shute Harbour

Zaneti, Brand, Hospitality, Public Space Project





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Alice Springs Airport

Public Space Project

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BRAND

Green Furniture Concept

Green Furniture Concept creates sustainable furniture and lighting for public interiors. Their work focuses on transforming high-traffic environments into welcoming, people-centred places. Each collection is carefully designed to enhance comfort, movement, and connection within airports, retail hubs, and civic spaces.

Manufactured in Europe, their products can be found in global landmarks such as Dublin Airport, Topanga Mall in Los Angeles, and Stockholm Central Station. Every piece combines timeless design with long-lasting materials and circular production methods — proving that sustainability and design excellence can coexist seamlessly.

Green Furniture Concept's approach goes beyond individual products. It's about creating places where people want to linger — spaces that are both profitable and restorative. In fact, Edinburgh Airport recorded a 14% increase in retail and F&B sales in areas furnished with Green Furniture products.

Harrows are the exclusive partners for Green Furniture Concept in New Zealand, while Hospitality Furniture Concepts proudly represents the brand in Australia.

